Hi Friend!

Welcome back to the Marketing EDGE eNewsletter! We hope you are staying cool and enjoying your summer!

What an Impact!

Students like Rali—including first-generation students—have access to these state-of-the-art programs, but also from other passionate peers from across the country. "From hearing about search engine marketing to experience design to emerging technology, there wasn't a topic that wasn't explored at the Summit. I learned from not only industry professionals, but also from other passionate peers from across the country." In the words of a 2019 Collegiate Summit participant, Rali, University of North Carolina, "Whether you are from a publishing company or part of an educational institution, marketing conferences are the perfect meetings for networking and learning from each other. This year's golf outing marks Fluent’s 9th annual installment of their flagship charity event, benefiting the launch of Fluent’s own charitable foundation. Through their existing partnership with Marketing EDGE, they were introduced to us which has given Collette the opportunity to employ passionate EDGE alumni. With the close of the 2018-2019 school year, we have just completed another impressive year of programming at Marketing EDGE. With the generous support of our donors, on behalf of the students and academics we serve year in year out, we are able to benefit youth education development in low-income areas of New York City.

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Minneapolis this August for two intense days of unprecedented content, solutions and networking - it's a "must-attend event for DTC marketers," and you definitely don't want to miss it! Marketing EDGE’s Collegiate Summit, a marketing conference for undergraduates, happens each June, just in time to help prepare students for their summer internships. Marketing EDGE programs are ideal for companies looking to further engage with the next generation of marketing leaders. And, if you've got a story to share, we'd love to hear it! With appreciation from you!

With the generous support of our donors, on behalf of the students and academics we serve year in year out, we are able to benefit youth education development in low-income areas of New York City. Marketing EDGE is proud to be the Nonprofit of Choice partner of The Print Event Leadership Program Sponsor Collette... What an Impact!

Marketing EDGE Programs... Double Your Impact!

Does your company offer matching funds for charitable donations? By simply completing your company’s matching-gift form you could DOUBLE or even TRIPLE the impact of your gift to Marketing EDGE! To make a donation online, please click HERE. With appreciation from you!

Please click to donate online, to make a donation. It couldn't be easier, and find out how to give now! With appreciation from you!

Learn More about the Marketing EDGE Corporate Leadership Program!!

"Collette's partnership with Marketing EDGE has created many opportunities to build community, to do meaningful work, and to GET more from partnering with Marketing EDGE! Collette believes that social responsibility is at the heart of everything they do and every decision they make. That travel should be a force for good and by uniting with their communities, they can make a positive impact in our local and global communities. With the close of the 2018-2019 school year, we have just completed another impressive year of programming at Marketing EDGE. With the generous support of our donors, on behalf of the students and academics we serve year in year out, we are able to benefit youth education development in low-income areas of New York City. Marketing EDGE programs are ideal for companies looking to further engage with the next generation of marketing leaders. And, if you've got a story to share, we'd love to hear it! With appreciation from you!

The Print Event... Last Days to Register!

It's your last chance to register for this premier event for omnichannel professionals. Did you register? Did you sign up? The Print Event, the Official Leadership Program Sponsor... The Print Event, is the event for marketers, creative directors, and sales leaders. An invigorating mix of hands-on learning, fast-paced sessions, and intergalactic networking, this intensive event brings together the most innovative minds to share ideas, improve bottom lines, and grow careers.

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