Welcome, Friend!

Welcome back to the Marketing EDGE eNewsletter! We hope you are getting ready for Spring, even if still feels like forever away! (Punxsutawney Phil...an early Spring, really?)

In this issue:

- The impact of a Marketing EDGE Program:

  **Featured Corporate Leadership Program sponsor:** Exclamation Labs!

- EDGE Awards: June 3!

- Support us today!

The impact of a Marketing EDGE Program:

Exclamation Labs is proud to be a sponsor of Marketing EDGE’s Corporate Leadership Program. As a digital services agency, we understand and appreciate the vital role that marketing plays in defining company branding and customer experiences. Because of that, Exclamation Labs chooses to volunteer our time and expertise in support of Marketing EDGE’s mission—to launch the next generation of data-driven marketing leaders.

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About the Corporate Leadership Program:

Support Your Business Goals:

Industry leaders through relevant programs and resources.

Strengthen and Scale Your Methodologies:

We connect you with resources and relationships through premier events where you can exchange ideas with other industry leaders and top academics.

Deliver the Edge that Will Enhance Your Corporate Profile:

In anticipation of evolving industry trends, we connect you with leading academics and industry leaders through relevant programs and resources.

**About the Corporate Leadership Program:**

Jonathan Hutcherson, President, Exclamation Labs

EDGE’s mission—to launch the next generation of data-driven marketing leaders.

Exclamation Labs is proud to be a sponsor of Marketing EDGE’s Corporate Leadership Program. We are consistently impressed when we interact with the students who have experienced our support to impact today’s students – increasingly first-generation students – through our programs, events, and scholarships as they prepare to launch their marketing careers.

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Support us today!

Want to support these and other amazing programs? Visit us at www.marketingedge.org to make a donation.

**EDGE Awards Registration**

Join the Corporate Leadership Program!

Exclamation Labs!

**EDGE Awards: June 3!**

Visit us at www.marketingedge.org to learn more about the EDGE Awards and to register to attend.

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