An Eye on Marketing's Future

We set the bar high for tomorrow’s marketers. After a summer of planning for the 2019-2020 school year, we’re as excited as the thousands of students kicking off their academic year at colleges and universities nationwide. Want to meet these up-and-coming stars? That’s easy. We look forward to introducing you to the next generation of diverse and inclusive marketing leaders. Read on for more details.

Marketing Success Begins on Nov. 1 for NYC TriState Students

The Student Career Forum (NYC, Friday, November 1st) connects companies to tomorrow’s leading-edge marketing talent and sells out each year. Jacqueline Baldwin-Sease, University of Rochester (2021) said, “I formed connections with professionals and peers I otherwise would not have gotten the opportunity to make. I left the Student Career Forum feeling knowledgeable and motivated.”

Read more at EDGEstudentcareerforum.org

Avoid This at Your Peril: You Can Name the 2020 EDGE Award Winners

Don’t let the vision of awarding a great marketer pass you by! By nominating EDGE Awards winners, you celebrate rising stars, lifetime achievers, marketing venture capitalists, disruptive companies, and companies with respected traditions – all bent on supporting tomorrow’s marketers. Be glad you took a moment to proudly recognize your up-and-coming leader, pioneering legend, or disruptor. Click here to Nominate today!
Student Spotlight: Eileen Lin Finds Opportunities

“Marketing EDGE has continued to provide guidance and opportunities for aspiring marketing students like me and now has strengthened my learning experiences by allowing me to further develop and expand my skill sets, building my confidence in my abilities to become a great marketer.”

- Eileen Lin, Fordham University
Collegiate Summit Participant, Scholarship Recipient

Your Support of EDGE Yields Benefits, Says Feature CMO Club Article

Involvement with Marketing EDGE benefits companies, as stated in Inspired Momentum magazine. Read the experiences of our constituents, including EDGE alum Carlos Sirotnikov. Carlos participated in our Collegiate Summit and credits the swift rise in his career to his engagement with EDGE. From his internship at SaaS, to his recent promotion to Marketing Manager at Amazon, he’s demonstrating our mission in action. Read more.

Calendar of Events

- **Student Career Forums:**
  - November 1, 2019 – New York City
  - February 14, 2020 – Dallas, TX
- **November 7, 2019** – New York City – DMCNY Silver Apple Awards – First-Ever Golden Apple to Marketing EDGE
- **March 27-28, 2020** – London, UK – Interactive Marketing Research Conference
- **June 1, 2020** – New York City – EDGE Awards

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